

> 2012 OVERVIEW

Yahoo! Fantasy Baseball Guide

The best fantasy baseball advice from the leader in fantasy sports. Features player rankings, mock drafts, predictions and more.

- Press: 250,000
- Ad Close: 12/6/11
- On-Sale Date: 1/24/12

Pro Football Weekly Draft Guide

The 2012 NFL season begins with the college draft, and PFW provides an early look at hundreds of the top college prospects. From the publication that invented coverage of the NFL Draft and still does it better than anyone else.

- Press: 200,000
- Ad Close: 1/24/12
- On-Sale Date: 3/6/12

Pro Football Weekly NFL Preview

One of the top-selling NFL preview magazines in the country. PFW editors provide team-by-team previews, in-depth features and analysis, comprehensive statistics and more.

- Press: 500,000
- Ad Close: 4/24/12
- On-sale Date: 6/5/12

PFW Fantasy Football Guide

The top-rated fantasy football publication in the market gives owners everything they need to succeed in America's fastest-growing pastime. With rankings by position, mock drafts, impact rookies, sleepers, busts and more.

- Press: 500,000
- Ad Close: 5/1/12
- On-sale Date: 6/19/12

College Football Preview

Previews all 120 FBS (Division 1) teams with conference and bowl predictions.

- Press: 175,000
- Ad Close: 5/8/12
- On-sale Date: 6/26/12

NBA Preview

Comprehensive team-by-team previews and predictions for the 2012-13 season.

- Press: 135,000
- Ad Close: 8/1/12
- On-sale Date: 9/18/12

